Designing for Ajax

and

The first 100K users are always the hardest

Tuesday, August 8, 2006
7:00to 9:30 p.m.
http://www.baychi.org/program/

PARC’s George E. Pake Auditorium
3333 Coyote Hill Road
Palo Alto, CA 94304

7:00 to 7:30:
Tea, Coffee, Socializing, Joining BayCHI...

7:30 to 9:30:

Designing for Ajax

Bill Scott, Yahoo

With the advent of Ajax, new patterns of interaction have emerged on the web. These patterns inform not just the design and engineering process, but also form the vocabulary for the creation of new product features. In this talk, Bill will give you insight in how to best take advantage of the power of Ajax technology for product design through a series of best practices from across the Web. These best practices are summarized as seven key principles for designing great products. Each principle is illustrated with lots of real world examples from both inside and outside of Yahoo! The nuances of each approach are discussed in detail with illustrating examples and counter-examples.

Bill Scott is Ajax Evangelist and Design Pattern Curator at Yahoo! where he spreads the goodness of “rich and sane” Ajax design. Before Yahoo!, Bill led User Experience at Sabre and co-founded Rico (an open source Ajax framework at openrico.org.) For 20 years Bill has designed and created interfaces in a variety of areas (including video games.) His musings can be found at http://looksgoodworkswell.com.

The first 100K users are always the hardest

Matt Mullenweg, WordPress

The first hundred thousand are always the hardest, and in this session Matt Mullenweg will discuss strategies for scaling your community from 1 to 100,000 users and beyond. Matt will describe his 12 rules, including the importance of obsessing about details, doing your own support, blogging every step of the way, and being a painkiller, not a vitamin.

Matt will be speaking from his experience with WordPress, WordPress.com, Ping-O-Matic, and Akismet.

Matt Mullenweg is the founding developer of WordPress, the blogging software that runs thousands of sites around the world. He enjoys photography, writing, and playing the saxophone and piano.

Mullenweg also founded Ping-O-Matic and the nascent Global Media Protocols Group.

Matt Mullenweg blogs at: www.photomatt.net.

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Directions: www.baychi.org

Complete abstracts and bios: http://www.baychi.org/program/