Are you ready for Web 2.0?

Tuesday, August 9, 2005
7:00 to 9:30 p.m.
http://www.baychi.org/program/

PARC's George E. Pake Auditorium
3333 Coyote Hill Road
Palo Alto, CA 94304

7:00 to 7:30:
Tea, Coffee, Socializing, Joining BayCHI...

7:30 to 9:30:
Are you ready for Web 2.0?
Panel Moderated by Rashmi Sinha
Stewart Butterfield, Flickr/Yahoo!
Paul Rademacher, HousingMaps.com
David Sifry, Technorati
Thomas Vander Wal, PersonallInfoCloud.com

Current use of the term is focused on the concepts of the web as a read/write platform, using APIs to create new services, user-generated content, and the concepts of reuse and remixing.

As of July, 2005, Wikipedia defines Web 2.0 as “a term often applied to a perceived ongoing transition of the World Wide Web from a collection of websites to a full-fledged computing platform serving web applications to end users.”

So, what is Web 2.0? When did we transition from Web 1.0? What are the implications of Web 2.0 for users, content creators, and designers? We have assembled a panel of experts who will explore this issue. Some of the themes we will discuss are:

- Syndication of content.
- The web as a platform.
- Remixing the web.
- User generated content and tags.
- Distributed content and navigation.
- What all of this means for the individual.

Stewart Butterfield is the president of Ludicorp, the makers of Flickr. He founded the 5K competition and has served on the W3C’s XForms working group.

Paul Rademacher is the creator of HousingMaps, a combination of Craigslist housing listings and Google Maps. By day, he is an R&D software engineer at Dreamworks Animation. Paul received his Ph.D. in Computer Science from the University of North Carolina at Chapel Hill.

David Sifry founded Technorati and was a cofounder of Sputnik and Linuxcare, where he served as CTO and VP of engineering. He has a Bachelor’s degree in Computer Science from Johns Hopkins University.

Thomas Vander Wal coined the term folksonomy, which has come to represent the popular tagging phenomenon. He writes about the Personal InfoCloud, a framework for the “come to me” web that is replacing the original “I go get” web. His day job is as a government contractor.

Complete abstracts and bios:
http://www.baychi.org/program/

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